



Affiliated with the American Rose Society

Spring 2022

What's New in 2022?

I hope everyone is surviving the winter weather we all seem to be experiencing. We already have had more snow this year than the past couple of years. With the Covid restrictions and some driving problems this winter, it will be great to see everyone at our Spring District Meeting. So many people have said they are looking forward to seeing people in person and having time to chat about their favorite garden flower, the rose. Our hosts for the Spring Meeting will be John Pais and his team from the Sauk Trail Rose Society. The write-up for the Meeting follows on subsequent pages along with a registration form. Please return your registration form promptly before the February 22nd early registration date. The two speakers are outstanding and we will have some unexpected item on the agenda including a silent auction.







The ARS has a new promotion offering a brand new book "Rose Atlas" by Tommy Cairns & Louis Desamero. This hard cover 387 page, four color book covers all aspects of rose culture. The book will be sent free of charge including shipping if you become a

new member of the ARS. It does not include renewal membership. I will have a copy of the book at our meeting for anyone to review.

Teresa Byington has been updating the District website. There are several interesting items including a list of all District Award Winners through-out the years. Take a moment to check it out at <https://illinoisindianadistrict.org> You can see on the Illinois-Indiana 2022 District Team listing, there are still some open positions. If you are interested in serving, please talk to me at the District Meeting. Please mark September 17th, 2022 for the Fall District Meeting and Rose Show at Alton Illinois.

Roger Brueckman
District Director

In this Issue:

-  Pg. 1: Director's Message
-  Pg. 2: Renewal Information
-  Pg. 3: Conference Speakers
-  Pg. 4: Registration Form
-  Pg. 5: 2021 Cream City Conference Report
-  Roses in Review Document



Receiving a paper copy of the *Illi-Ana*?

Send your \$15.00 renewal check to
Treasurer:

TERESA DOWNHAM
9913 Heatherglen Circle
Fishers, IN 46037



Help Make
our Spring
Meeting a Success!
Consider Donating an
Item for the Auction.

Illinois-Indiana Rose District Spring Meeting

Saturday, March 26, 2022
9:00 AM – 2:00 PM CST

Registration begins at
8:30 AM CST

Barber & Oberwortmann
Horticultural Center
227 Gougar Road, Joliet, IL
60432

Registration Deadline for Hotel
Friday February 25, 2022
Hampton Inn

1-708-633-0602

Registration Deadline for
Meeting

Saturday March 12, 2022

Featured Speakers



Dr. Raymond Cloyd of Kansas State University, Manhattan, KS. Professor and Extension Specialist in Horticultural Entomology/Plant Protection.

Dr. Cloyd is co-author of the *Compendium of Rose Diseases and Pests*, 2nd ed. His book is the gold standard concerning the identification of pest and disease affecting roses. He has authored numerous articles that have appeared in the Nashville Rose Leaf and the *Rose* (the official magazine of the ARS). His presentations are enlightening, well-received, and we look forward to hearing from him.



Natalie Carmolli, Advertising and Public Relations Specialist at Spring Meadow Nursery, Inc./Proven Winners® ColorChoice®, Grand Haven, MI

Natalie grew up in the floral industry, has a bachelor's degree in the theatrical arts, has earned a Certificate of Mastery in tree and shrub identification from Longwood Gardens, and is an avid gardener. Using her communication skills from stage performance, she delights in expressing herself clearly and confidently when talking about one of her favorite subjects - the art of gardening, using Proven Winners® ColorChoice® flowering shrubs.

Natalie's program: Proven Winners® Roses - Tried and Tested for Success

Get the inside track on how a rose becomes a Proven Winners® ColorChoice® selection, what shrubs pair beautifully with them, and learn what's coming next in new Proven Winners® rose cultivars.



Registration

Name: _____

Name: _____

(Full Names as you would like for them to appear on your name badges)

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Registration includes speakers, silent auction, participation in all events, and District Lunch.

Please list any dietary restrictions: _____

**Dinner Friday Evening, March 25, 2022, 6 PM, at Gatto's Italian Restaurant
located at 8005 183rd Street, Tinley Park, IL 60487
On your Own**

Accurate count for table reservations is needed. Please reserve in advance. Number attending: ____

Registration \$35.00/each. Number attending: _____ Total \$ _____

Saturday after 3/12/2022 \$45.00/ea. Number attending: _____ Total \$ _____

Cash Donation (optional) \$ _____

Total Owed \$ _____

Please consider donating a silent auction item.

Questions? Contact Conference Chair: John Pais johnpais@sbcglobal.net Phone: 1-708-355-0596

Make checks out to the Illinois-Indiana District Rose Society

MAIL YOUR CHECK AND REGISTRATION FORM TO:

Linda Kimmel, Registrar: 7825 S. Sherman Drive, Indianapolis, IN 46237-3466

Hotel Reservations:

Hampton Inn / [18501 North Creek Dr.](#) / Tinley Park, IL 60477

Mention "Illinois-Indiana District Rose Society" for a special rate. Room Type: King or Queen with double bed. Estimated Rate (including taxes): \$134.47. Discount offer expires 2/25/2022 or when the block of rooms is sold out. Cancellations require 72 hours before arrival. Call 1-708-633-0602 for reservations.



Cream City Roses Final Report

Bruce & Maggie Barr, Co-Chairs
 rosemorehall@gmail.com

The 2021 ARS National Convention and Rose Show, Cream City Roses, is now wrapping up all the last details and responsibilities. The process of planning and holding the event during a time of COVID was a challenge that was not anticipated. The multiple waves of the virus affected all aspects of the convention, especially limiting our registration numbers and subsequently our income. With nimble planning and alternative means of presentation via the web, the events affected were still successful, allowing presenters and participants the chance to “attend” the Convention.

We offer the following information as a final documentation for the event.

Income for the convention came from a variety of sources other than general registration.

Diane Sommers was instrumental in procuring funds from a variety of sponsors that helped to defray the cost of the events to the registrants. Our income broke down as follows:

Sponsorships	\$ 32,600.00
Silent Auction	\$ 2,969.00
Raffle	\$ 1,625.00
Donations	\$ 10,999.96
Registrations	\$ 55,460.00
Webinar Registration	\$ 1,979.39
Miscellaneous	\$ 2,992.00
Total:	\$108,443.35

Our total expenses for the entire event were \$100,393.78. Additionally, we made refunds to twenty-eight individuals in the amount of \$2,294.60.

We were very fortunate to have enlisted the services of Sherry Hoskins, Global Account Executive with Conference Direct, who negotiated our contract with the Pfister Hotel. The contract agreement limited our liability in several areas. Additionally, Sherry was able to reduce our room-night minimums as COVID persisted and we were receiving cancellations. In the end, we were still short of our contracted room-night obligation. With Sherry's further negotiation, the Pfister reduced our liability by 50% (\$7,500.00), allowing the Convention financials to end in the black.

With all expenses for the Convention paid, a profit of \$5,754.97 was realized. That amount was distributed per contracts and agreements as follows:

ARS:	40%	\$2,301.99
Host Districts:	60%	\$3,452.98
NCD:		\$1,208.54
IL-IN:		\$1,208.54
CD:		\$1,035.89

The seed money deposited with the Convention was also returned to the three hosting Districts. We appreciate the participation of the Districts in this manner.

Another impressive area for donations was for the convention swag bags. With the leadership of Joe & Carrie Bergs, thousands of dollars of in-kind donations were received and distributed to our registrants.

Here are data points of interest:

Total Registrants:

Regular: 244

Community: 24

On-line Webinars:

114 session registrations

Rose Show

Horticulture: 400 entries (~600 blooms)

Arrangement: 47 entries

Photography: 161 entries

Three gardens on tour

Two workshops

Eighteen speakers/presenters

Evaluation Synopsis [40 evaluations received; 1 (lowest) to 5 (highest)]

Overall: 4.76

Speakers: 4.80

Tours: 4.89

Hotel: 4.6

Food: 4.22

As you see, the final take away based upon the evaluations received should be that fact people were extremely pleased with the convention. This is due to the fine staff of the Pfister Hotel and to the committee members, chairpeople, and volunteers who worked to make sure the convention was a great success.

We thank everyone of this great group for their hard work.

2022 Illinois-Indiana District Team

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